

WELCOME TO THE DESERT 2009

These are your best bets for Golf, Dining and Accommodations

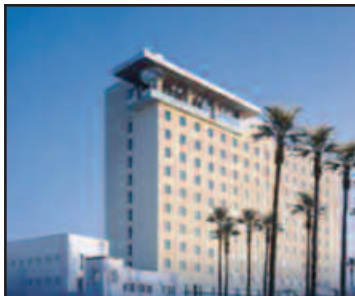
They don't call Palm Springs the "golf capital of the world" for nothing. Not only are there more than 110 courses in the greater Palm Springs/Coachella Valley footprint, but they're also among the world's most beautiful. There is so much more to keep you busy, including outstanding restaurants featuring cuisine for all palates.



HOTELS:

1. La Quinta Resort & Club, La Quinta – A legendary hide-away, unique in its serenity, charm and timelessness. La Quinta Resort & Club is regarded as the most distinctive resort hotel in the Palm Springs area. Site of the desert's first nine hole golf course built in the 1920's, today La Quinta Resort & Club features three championship golf courses designed by Pete Dye: the Mountain, Dunes and Citrus. Idyllic settings, movie stars and magnates are frequent guests. Great food, great tennis and golf and a world famous spa are hallmarks of this property. Expensive.
49-499 Eisenhower Drive, La Quinta - 800.598.3828
www.laquintaresort.com

2. Fantasy Springs Hotel & Casino – Owned by the Cabazon tribe of Indians, this one-year old 250-room hotel features brand-new luxurious rooms, many with spectacular mountain views. The hotel rooms are four-star caliber with comfort



amenities for both leisure and business travelers and they love both golfers and high rollers. Well-known artists such as Gypsy Kings, K.D. Lang, Vince Gill, Clay Aiken and

Kenny G, frequently appear in their showrooms. Located just east of La Quinta in Indio, this destination resort hotel is upscale, lively and always action packed! Eagle Falls golf course, next door, is part of the hotel. Reasonable rates.

84-245 Indio Springs Pkwy. Indio - 800-827-2946
www.fantasyspringsresort.com

3. Hyatt Grand Champions Resort & Spa, Indian Wells

A 480 plus roomed destination resort. Contemporary, upscale and very central to golf, dining and shopping. Lush gardens and pampering are part of this 35 acre oasis in the desert. Upscale prices.

44-600 Indian Wells Lane, Indian Wells - 760.341.1000
www.grandchampions.hyatt.com



4. Courtyard By Marriott, Palm Springs

– This business and golf -friendly hotel is centrally located near the airport and the Palm Springs Convention Center, and is about one mile from the downtown "village" area of Palm Springs and close to all the Palm Springs golf courses and culture. Reasonable rates.

1300 E Tahquitz Canyon Way - 760.322.6100
www.kqzyfj.com



DINING:

1. Sullivan's of Palm Desert, Steak – Phenomenal steaks, \$5 bar menu on Thursdays. Bar area with music, cigar smoking area – the place to be seen. Reasonably priced.
73-705 El Paseo, Second Floor, Palm Desert - 760.341.3560
www.sullivans.com

2. Castelli's Palm Desert, Italian – The best in the whole desert. Reminiscent of a small bistro in Tuscany, amid soft lights and lace, candles and fresh flowers, a gastronomic feast awaits you. Book early - their chicken dishes are to die for, as are



their veal, lamb and pasta dishes. The waiters are efficient and knowledgeable. On the upper side of prices.

73-098 Highway 111, Palm Desert - 760.733.3365
www.castellis.cc

3. Jackalope Ranch, The desert's newest and most spectacular destination restaurant. Simply stunning! The best of everything permeates this \$35 million dollar, 21,000 square foot restaurant sitting on 7+ lush acres. The food is fabulous and the Baby Back Ribs are phenomenal. They are so good that not only do they melt in your mouth, you do not even need to use their outstanding bar-b-que sauces. Primarily progressive southwestern cuisine is featured.



80-400 Highway 111, Indio, just east of Jefferson. 760.342.1999

4. Sammy's Woodfired Pizza, American – Fabulous salads are their forte as well as designer pizzas. Upscale casual dining, moderately priced with large portions.

73-595 El Paseo, Palm Desert. In The Gardens Center next to Tommy Bahamas Restaurant and close to Sullivan's in the same center.

760.836.05000 / www.sammypizza.com

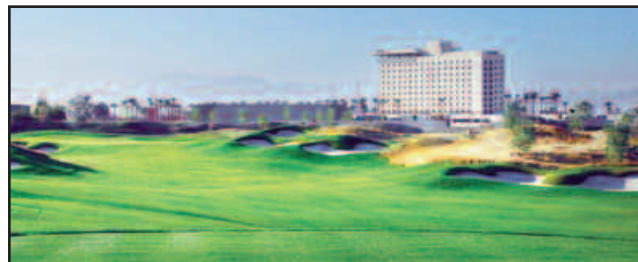


THE DESERT'S TOP TEN PUBLIC COURSES:

1. Desert Willow, Firecliff – the desert's most popular full service course. Their fleet of Club Cars features the awesome DASHVIEW GPS by UPLINK, which makes golfing that much more enjoyable. Firecliff is a top-shelf golf experience and is

probably one of the best municipal courses in the country. The clubhouse dining area has magnificent views and great food. If you have the time, play their other course, the Mountain View course, as it too is an exceptional track.

38-995 Desert Willow Drive Palm Desert - 760.346.7060
www.desertwillow.com



2. Eagle Falls at the Fantasy Hotel and Casino in Indio – Luxurious accommodations, great gaming and the latest Clive Clark design featuring both links and desert golf on one course – really fun to play!

This 18-hole, 6,715 yard par 72 challenge will test the

low handicapper, but yet provide an enjoyable and fair test of golf for the average player.

84-245 Indio Springs Parkway, Indio - 760.238.5633
www.eaglefallsgolf.com

3. Marriott Shadow Ridge –

This is one of Nick Faldo's better designed courses. Opened in 2000, Shadow Ridge is a 6,932 yard, par-71 layout with design work by Brian Curley and Lee Schmidt. It's hard to go wrong with the stunning backdrop of the sometimes snow-capped Santa Rosa Mountains. The layout is challenging, yet fair. Many of the greens have plenty of subtle undulations that reward and encourage a variety of approach shots. There are great facilities for practicing, dining and accommodations.

9003 Shadow Ridge Road, Palm Desert
760.674.2600 - www.marriott.com



4. The Celebrity – The Golf Resort at Indian Wells

Features 36 holes, par 72, 7,008 yards designed by Clive Clark. This newly opened course is a delight. The flora and manufactured landscaping water features are mind captivating compared to most desert courses. There are

undulating fairways and flowing water in the form of streams, brooks, and split-level lakes connected by striking waterfalls, all with vibrant floral detail. Stay and play packages are available in this luxurious facility.

44-500 Indian Wells Lane, Indian Wells - 760.346.4653
www.golfresortatindianwells.com



5. PGA West TPC Stadium Course – A collection of 18, #1 handicap holes! The Pete Dye "monster", where low scores are an exception rather than the rule, is probably one of the hardest courses in the country. PGA Q-School uses this course. Be forewarned and bring extra balls. Its famous Alcatraz hole may get the better of you even though it's only 168 yards from the tips! A great place to see how well you can really play golf.

56-150 PGA Boulevard, La Quinta - 1.800.PGA.WEST
www.pgawest.com

6. The Player's Course – The Golf Resort at Indian Wells

Designed by prominent architect John Fought, the course presents a brilliant contrast to the resort's Celebrity course. Featuring dynamic bunkering, generous fairway corridors, and undulating topography the Player's Course is aesthetically fascinating, flows exceptionally well and will challenge all types of players. Stay and play packages are available in this luxurious facility.

44-500 Indian Wells Lane, Indian Wells - 760.346.4653
www.golfresortatindianwells.com

7. PGA West - Greg Norman.

The newly redesigned course is very different from all the other PGA West courses. This is a "desertscapes" design par-72, 7,156-yard course. There are no palm trees – the usual standard fare for Coachella Valley golf. There are 122 bunkers that are filled with crushed marble sand that's so brilliant white you might need to buy a pair of PeakVision's sunglasses. Great flow is the hallmark of this layout. Ideal for walking, which is allowed, and caddies are available.

56-150 PGA Boulevard, La Quinta - 1.800.PGA.WEST

www.pgawest.com



8. The Classic Golf Club - Former host course of the PGA TOUR'S Bob Hope Chrysler Classic.

This 18-hole par 72 championship course offers spacious, sculptured fairways and 30 acres of lakes & streams which appeals to players at all levels of the game, from novice to those on the PGA Tour.

Their new clubhouse is state-of-the-art and the views from the club house are simply stunning. This is a must play for any serious golfer, especially to experience a PGA Tour styled course.

75-200 Northstar Resort Parkway, Palm Desert - 760.601.3600
www.classicclubgolf.com

9. SilverRock – On the rotation in 2009 for the Bob Hope Chrysler classic, this three-year old 18-hole par 72 championship course has some intriguing holes, especially number 17, a downhill par 3 over water a la Cypress Point's famed #16. Playing alongside the mountain range is both awesome, yet risky, as some of the holes are rather tight. Several tees also make this golf course user friendly for the higher handicapper.

79-179 Ahmanson Lane, La Quinta - 760.777.8884
www.silverrock.org

10. Trilogy – Home of the 2006 LG Skins game, this par 72, 7,175 yards course, designed by Gary Panks, has 18 holes with several sets of tees to accommodate all levels of golfers. Set at the base of the majestic Santa Rosa Mountains, Trilogy has a great clubhouse, excellent service personnel and good food.

60-151 Trilogy Parkway, La Quinta - 760.771.0707
www.trilogygolfclub.com

STAND-BY-GOLF

This service books tee times, many discounted, and specialized golf vacation packages for individuals and groups for all Palm Springs golf courses up to 60 days in advance.

760.321.2665 www.standbygolf.com

SIDE TRIPS:

1. Palm Springs Aerial Tramway

– Worth the visit. Aboard the world's largest rotating tramcar, you will experience a breathtaking journey up the sheer cliffs of Chino Canyon. Begin your 10-minute ride at the 2,643 ft. Valley Station and rise to the Mountain Station

at 8,516 ft. In winter, you can cross-country ski, and snowshoe. In summer, camping, hiking and guided tours are available. "Enjoy spectacular views of the desert below from Peaks Restaurant or Pines Cafeteria-Style restaurant where lunch and dinner are served daily." Open year-round 10 a.m weekdays, 8 a.m weekends and holidays. Tramcars depart at least every half hour. Last car down 9:45 p.m.

Tramway Road, Palm Springs

760.325.1449 – 760.325.1391

www.pstramway.com



2. El Paseo, The Garden Shopping Center

– All the desert's finest shops are located in this center and along El Paseo. A wonderful place to stroll and window shop.



3. Palm Desert Tobacco

– The best stocked humidor in the Desert for the cigar aficionado.

73-580 El Paseo at Larkspur in Palm Desert

760.340.1954 - www.palmdeserttobacco.com

4. Hot Air Ballooning – Delight in sunrise or sunset flights as you sip champagne, mimosas or something softer. Vans will pick you up at your hotel or home.

Balloon Above the Desert - 760.776.5785

5. Homes of the Stars – Imagine yourself living the good life in the desert on one-and-two-hour guided sight seeing tours to movie stars' homes, country clubs or our unique date farms.

Celebrity Tours - 760.770.2700



6. The Best of the Best Tours - Offering nine different tours of the Greater Palm Springs area. Jeep Tours, Tramway/Celebrity Home Tour, Hiking Tours, Shopping and Museum Tours.
760.320.1365
www.bestofthebesttours.com

7. The Living Desert – This desert and botanical conservation park is a very special place deserving of a visit, especially if you have children with you on your trip. It is fascinating to see all the aspects of desert life, the flora, and the fauna and most impressive of all are the animals. Great hiking is also available - be prepared to spend 3-4 hours. Don't miss the butterfly pavilion and the elaborate model train exhibit on the way out.



47-900 Portola Avenue, Palm Desert
760.346.5694 – www.livingdesert.org

8. Cabazon Outlet Center – Located about 40 minutes west of Palm Springs is the Cabazon Outlet center, where it seems as though every major retailer has a store, Even with temperatures reaching 111 and above, this center is a magnet, especially on weekends.

For non-golfing spouses and children, a good 4- 6 hours will get you through maybe one third of the center!

48750 Seminole Drive, Cabazon - 951.922.3000
www.cabazonoutlets.com



9. The Fabulous Palm Springs Follies

– Is nostalgia one of your hobbies? Then make an effort to go and see this show. It's a Broadway-caliber

celebration of the music, dance, and comedy of the 30's and 40's, with a cast old enough to have lived it. Playing from March 4 through May 17, 2009 is their all-new 18th edition entitled Get Your Kicks!

It's really amazing how these "young" ladies can do the Can-Can and it's a great evening's entertainment.

128 South Palm Canyon Drive, Palm Springs
760.327.0225 - www.palmspringsfollies.com

DESERT REAL ESTATE

No doubt, after you have played, stayed and dined, you may want to consider a second home in the desert, as thousands from all over the world have done over the years. Tremendous bargains are available from an inventory of over 8,000 plus homes throughout the valley.

I have successfully parlayed a 35-year career in real estate development and law into best serving clients in their real estate transactions. This accomplished by combining creative marketing solutions with solid negotiating practices, open communication and a client service commitment that begins with uncompromising service and ends with excellent results, mutual satisfaction, referrals and repeat business.

My forte is my legal and business acumen, local market knowledge as well as being highly skilled and expert in all facets of real estate brokerage, from customer service and effective marketing to negotiations to the sometimes delicate situations presented during the escrow and closing processes.

My business philosophy is simple – I maintain a fiduciary obligation to protect the best interests of my clients throughout their real estate transaction. I also maintain a personalized real estate practice. It's based on one-on-one relationship building. When clients choose to work with me, they work with me personally. They are not turned over to a member of my "team."

Through diligent research and old-fashioned hard work; understanding the intricacies that comprise the Desert Cities' five markets, I know the market best, current inventory and unique situations surrounding each home on the market, especially bank-owned and short-sale properties. This benefits both sellers and buyers.

My participation with my clients does not end with the completion of a sale. I am available for ongoing consultation, market evaluation, vendor referral and recommendation. My many satisfied repeat clients speak to my success. Please contact me for references.

An abundance of top-notch facilities permeates the Palm Springs area. Whether you are on a tight budget or a "price is no object" vacation, the Coachella Valley has something for everybody. Start making your plans to visit. The "season" with the marvelous weather begins after Thanksgiving and continues till May.

Barry Lotz, J.D., Ph.D. – "A vertically integrated conglomerate in a very small space" is the director of the Professional Golf Teachers Association of America. He is also a member of the Golf Writers Association of America, the California Golf Writers Association and a Realtor in the Palm Springs area. He consults and acts as a Mediator for the golf industry and as a mental coach to 14 PGA Tour players. He is also a contributing writer to numerous national golf magazines specializing in golf courses and equipment. He can be reached at drlotz@cbsgolf.net or visit www.luxurydeserthomes.com for a full service real estate operation or call Barry Lotz at 760.574.7676.

