

Why the PGTAA Surpasses Golfzon Leadbetter's GLE Program in Every Way That Matters

WE TEACH YOU HOW TO TEACH

It's simple. The 28-year-old **PGTAA teaches you how to be an effective, successful golf instructor**—without wasting your time or money on fluff, gimmicks, or upsells. Our comprehensive program covers everything from swing mechanics, impact laws, and short-game fundamentals to **social media marketing, business development, and how to build a thriving client base.**

We don't just certify instructors, we create *elite golf teaching professionals*.

The GLE \$749 "Certification"? It's a Gateway to a \$4,749+ Upsell Funnel

Golfzon Leadbetter Education advertises a “Level 1” certification for \$749. But what they don't highlight is this:

Level	Cost	Notes
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L1	\$749	Entry only. Can't advance without L2.
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L2	\$1,000	Must complete L1 first.
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L3	\$3,000	Requires L2 completion.
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Total \$4,749+ Not including **annual recertification costs.**

Meanwhile, the **PGTAA's tuition is all-inclusive**, with no tiered pricing, hidden upgrades, or forced summits.

Side-by-Side Comparison: PGTAA vs Golfzon Leadbetter (GLE)

Feature	PGTAA	GLE (Golfzon Leadbetter)
No Pro-Shop Hours		
Focused on Teaching		

Feature	PGTAA	GLE (Golfzon Leadbetter)
Online & Self-Paced	✓	✓
Certified in Months	✓	✓
Social Media Training	✓	✓
Flat, One-Time Cost	✓ (\$995)	✗ (\$4,749+ total)
Direct Access to Founder	✓ (Dr. Barry Lotz personally mentors every student)	✗ (Generic mentor assigned)
Complete Business & Marketing Training	✓	✗
Annual Recertification Required	✗	✓ (Mandatory summits)
Class "A" Master Certification Included	✓	✗ (Level 3 optional at extra \$3,000)
Time Limit to Complete Program	✗ None	✗ None
PGA Affiliation	✗ (Neither is affiliated)	✗ (Neither is affiliated)
PGA MSR (Continuing Education) Credits Available	✓	Supposedly
Job Placement/Business Guidance	✓ (How to run your own business) + Sphere of Influence	✗ (No job guarantees)

 **NO, Neither the PGTAA Nor GLE Are Affiliated with the PGA**

Let's be clear:

Neither the PGTAA nor GLE has any official affiliation or endorsement from the PGA of America.

However, **PGTAA graduates, who decide to join the PGA or are also Class A or Apprentice members of the PGA, can earn PGA of America MSR (Member Service Requirement) Credits**—valuable for continuing education and recognized in the golf instruction community.

Personal Mentorship: The PGTAA Difference

At the PGTAA, you're not “assigned” to a stranger. **From Day One, you deal directly with Dr. Barry Lotz**, the PGTAA's Founder, Director, and one of the most respected minds in golf instruction and psychology.

- Immediate access to his personal line.
 - Direct answers. Real mentorship.
 - No bureaucracy.
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We Interview Every Prospective Student

Before admission, each applicant undergoes a **phone interview** to discuss:

- Playing Ability Test (PAT) considerations
- Teaching goals and experience
- Learning expectations

This ensures the **integrity of our certification** and sets each student up for success. Unlike cookie-cutter programs, the PGTAA is **selective, personalized, and professional**.

What You'll Learn – Real-World Teaching Tools

Our curriculum is designed for real careers, not just credentials. It includes:

- Fundamentals of swing mechanics and putting
- Advanced techniques in short game scoring, ball flight laws, and shot shaping
- Psychology of teaching and learning
- **How to structure lessons, retain students, and increase referrals**
- **Social media strategies** for instructor branding

- **How to start and run your own teaching business**

There are **no extra charges for exams, no time limits**, and no surprise fees.

Join a Global Network of Elite Instructors

PGTAA graduates teach at:

- Country clubs
- Golf academies
- Driving ranges
- Resorts
- Schools and universities
- Golf manufacturers

And most importantly: **they teach on their own terms.**

The Bottom Line

If you want a **transparent, comprehensive, and respected golf teaching certification**, there is no comparison.

PGTAA	GLE
One-Time Fee	Tiered Pricing Trap
Direct Mentorship	Assigned Mentors
No Recert. Fees	Annual Fees
Business Success Focus	Instruction Only
Elite, Personal Brand	Big Box Model

 **Enroll in the PGTAA Today**

Call **Dr. Barry Lotz directly** and begin your journey toward becoming a **Class “A” Master Teaching Professional**—with the personal support and credibility you deserve.

PGTAA — The Gold Standard in Golf Instruction Certification